

## EXPERIENCE

### GRAPHIC & WEB DESIGNER

#### **WP Beverages Pepsi-Cola** October 2014 - Present

Madison, Wisconsin  
Managed all WP social accounts  
New product designs and development  
Print press checks  
Web designs and wire-frames  
Managed WP brands  
Brand representative with design firms  
Promotion design and implementation  
Directed photo and video shoots  
Developed online advertisements  
Created collateral

### GRAPHIC DESIGN INTERN

#### **The Mercantile London** Summer 2013

London, England  
Independent high fashion company  
Shop and Showroom  
Directed, shot, and edited photos  
Developed online advertisements  
Created collateral  
In-store and showroom displays  
Managed inventory

### GRAPHIC DESIGN INTERN

#### **Central Wisconsin Children's Museum** 2013

Stevens Point, WI  
Nonprofit organization  
Worked with style guide  
Created promotional collateral

### BARTENDER & MANAGER

#### **Pub n' Prime Tiki Bar** Summer 2010 - Fall 2014

Opening and closing duties  
Managed inventory and money  
High focus on client interaction  
Involved in hiring and firing  
Participated in purchasing orders

### IN-HOME CHILD THERAPIST

#### **Beyond Boundaries** 2009-2010

Stevens Point, WI  
Worked individually with children on the Autism Spectrum  
Developed set daily tasks  
Created innovative ways for the children to learn  
Taught social skills  
Laid out long term and short term goals  
Deescalated the child if they had a bad day  
Focused on positively re-channeling agitation

### FREELANCE WEDDING DESIGNER

#### **Matt and Kathy Heibner** Summer 2008

Eagle River, WI  
Collaborated with client  
Created schematic designs  
Worked with a small budget  
Finished within a short time frame  
Set up reception and ceremony environments

## I SPEAK THESE LANGUAGES

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AS WELL AS  
THESE

### Web Design

CSS  
HTML 5  
Wire framing  
Responsive design  
Wordpress

### Skills

Communication  
Presentation  
Conceptual  
Layout  
Research  
Event Planning  
Packaging for Print

### Design Outlets

Printmaking  
Illustration  
Photography  
Packaging  
Typography  
Wood Shop  
Darkroom  
Welding  
Glass Hot Shop

## ORGANIZATION INVOLVEMENT

### AMERICAN INSTITUTE OF GRAPHIC ARTISTS (AIGA)

#### **Stevens Point Student Chapter**

##### **Member 2012-2014**

Vice President 2013  
NowHere Design Conference 2013-14  
Real World Design Conference 2013-14  
Design Camp Minnesota 2012-13  
**Wisconsin Chapter**  
**Member 2015-Current**  
NowHere Design Conference Speaker 2016  
Student Mentor 2016-17  
Design Like Mad 2017

### NATIONAL SOCIETY OF LEADERSHIP AND SUCCESS

#### **Member 2012-Current**

Stevens Point, WI

CONTACT  
INFORMATION

BRIDGETTE GRZESIK

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## EDUCATION

### University of Wisconsin - Stevens Point

Bachelor of Fine Arts  
Graphic Design Emphasis  
May 2014

### University of London - Birkbeck

British Culture Studies  
Summer 2013

## EXHIBITIONS & AWARDS

### **Juried Show - Carlsen Art Gallery**

*Heart On The Line*, woodblock  
Ink and digital on paper  
*Richard Head Condoms*, package design  
Digital on paper and matte board

### **David Smith Award for Art Excellence**

*Richard Head Condoms*, prototype package design

### **Festival of the Arts Scholarship**

Graphic Design  
Spring 2014

## VOLUNTEER ACTIVITIES

### BIG BROTHERS BIG SISTERS ORGANIZATION

#### **Fall 2009 - Spring 2014**

Stevens Point, WI  
Worked with a boy on the Autism Spectrum  
Focused on communication skills  
Provided moral support  
Was a positive role model

### YOUTH SOCCER COACH

#### **Eagle River Youth Soccer**

##### **Fall 2007-2009**

##### **Eagle River, WI**

Head coach  
Communicated with other coaches  
Scheduled practices and times  
Laid out practices  
Implemented organized scrimmages  
Organized games  
Worked with children to develop their skills

### CAMP AWESUM

#### **Summer 2006-2009**

##### **St. Germain, WI**

Camp for children on the Autism Spectrum  
Volunteer counselor and fishing guide  
Created contact cards for all participants