# EXPERIENCE

### GRAPHIC & WEB DESIGNER

WP Beverages Pepsi-Cola October 2014 - Present Madison, Wisconsin Managed all WP social accounts New product designs and development Print press checks Web designs and wire-frames Managed WP brands Brand representative with design firms Promotion design and implementation Directed photo and video shoots Developed online advertisements Created collateral

#### GRAPHIC DESIGN INTERN

The Mercantile London Summer 2013 London, England Independent high fashion company Shop and Showroom Directed, shot, and edited photos Developed online advertisements Created collateral In-store and showroom displays Managed inventory

#### GRAPHIC DESIGN INTERN

Central Wisconsin Children's Museum 2013 Stevens Point, WI

Nonprofit organization Worked with style guide Created promotional collateral

#### BARTENDER & MANAGER

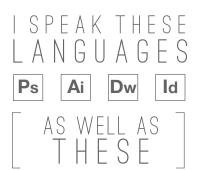
Pub n' Prime Tiki Bar Summer 2010 - Fall 2014 Opening and closing duties Managed inventory and money High focus on client interaction Involved in hiring and firing Participated in purchasing orders

#### . IN-HOME CHILD THERAPIST

Beyond Boundaries 2009-2010 Stevens Point, WI Worked individually with children on the Autism Spectrum Developed set daily tasks Created innovative ways for the children to learn Taught social skills Laid out long term and short term goals Deescalated the child if they had a bad day Focused on positively re-channeling agitation

#### FREELANCE WEDDING DESIGNER

Matt and Kathy Heibner Summer 2008 Eagle River, WI Collaborated with client Created schematic designs Worked with a small budget Finished within a short time frame Set up reception and ceremony environments



#### Web Design

CSS HTML 5 Wire framing Responsive design Wordpress

#### Skills

Communication Presentation Conceptual Layout Research Event Planning Packaging for Print Design Outlets Printmaking Illustration Photography Packaging Typography Wood Shop Darkroom Welding Glass Hot Shop

## O R G A N I Z A T I O N I N V O L V E M E N T

AMERICAN INSTITUTE OF GRAPHIC ARTISTS (AIGA) Stevens Point Student Chapter Member 2012-2014 Vice President 2013 NowHere Design Conference 2013-14 Real World Design Conference 2013-14 Design Camp Minnesota 2012-13 Wisconsin Chapter Member 2015-Current NowHere Design Conference Speaker 2016 Student Mentor 2016-17 Design Like Mad 2017

NATIONAL SOCIETY OF LEADERSHIP AND SUCCESS Member 2012-Current Stevens Point, WI



### BRIDGETTE GRZESIK

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## EDUCATION

**University of Wisconsin - Stevens Point** Bachelor of Fine Arts Graphic Design Emphasis May 2014

University of London - Birkbeck British Culture Studies Summer 2013

## E X H I B I T I O N S & A W A R D S

Juried Show - Carlsen Art Gallery Heart On The Line, woodblock Ink and digital on paper Richard Head Condoms, package design Digital on paper and matte board

David Smith Award for Art Excellence Richard Head Condoms, prototype package design

Festival of the Arts Scholarship Graphic Design Spring 2014

## V O L U N T E E R A C T I V I T I E S

BIG BROTHERS BIG SISTERS ORGANIZATION Fall 2009 - Spring 2014 Stevens Point, WI Worked with a boy on the Autism Spectrum Focused on communication skills Provided moral support Was a positive role model

YOUTH SOCCER COACH

Eagle River Youth Soccer Fall 2007-2009 Eagle River, WI Head coach Communicated with other coaches Scheduled practices and times Laid out practices Implemented organized scrimmages Organized games Worked with children to develop their skills

#### CAMP AWESUM

Summer 2006-2009 St. Germain, WI Camp for children on the Autism Spectrum Volunteer counselor and fishing guide Created contact cards for all participants

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